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WORDS FROM WINE LISTER

2020 has been a year of disruption. As it draws to a close, Wine Lister Leagues celebrate the unstoppable wines and producers that make the pursuit of vinous discovery so special. Measuring wine performance within a series of categories, Leagues provide the ultimate wish list for the most consistent quality, most popular, most under the radar wines, and more.

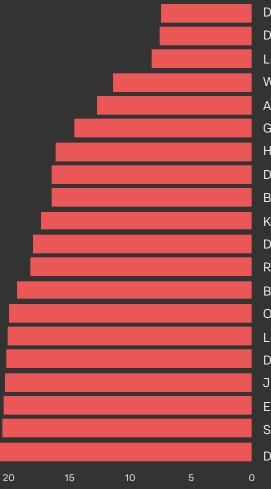


In a year defined by uncertainty, our first League looks at the most reliable wines for quality. The wines listed below achieve the smallest standard deviation between Quality scores over the last 20 vintages. **NEED TO KNOW:**

The most consistent Bordeaux for quality is atour, which places at 54th in the list

QUALITY CONSISTENCY

STANDARD DEVIATION OF QUALITY SCORE

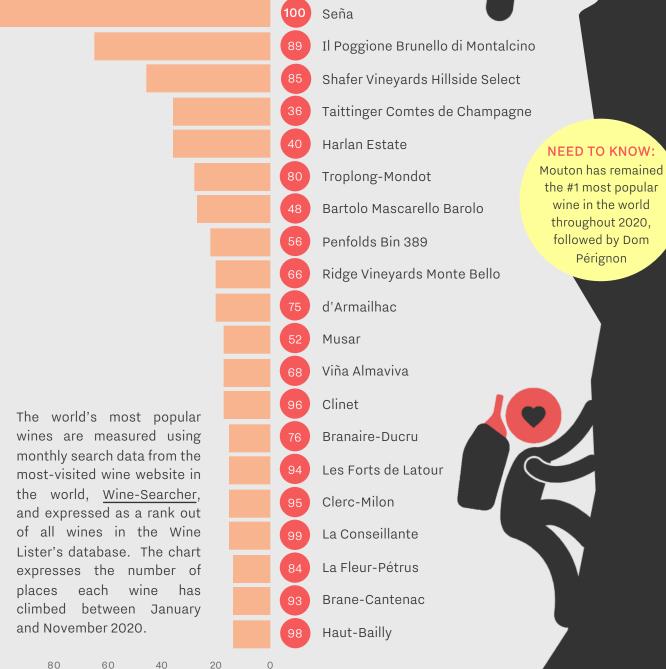


Domaine de la Romanée-Conti La Tâche Domaine de la Romanée-Conti Romanée-Conti Leroy Chambertin Weingut Robert Weil Kiedricher Grafenberg Riesling TBA Abreu Madrona Ranch Cabernet Sauvignon Giacomo Conterno Barolo Monfortino Riserva Henschke Hill of Grace Shiraz Domaine de la Romanée-Conti Montrachet Beaucastel Châteauneuf-du-Pape Hommage à Jacques Perrin Keller G-Max Riesling Trocken Domaine de la Romanée-Conti Romanée-Saint-Vivant **Ridge Vineyards Monte Bello** Bernard Dugat-Py Chambertin Olivier Bernstein Mazis-Chambertin Leroy Musigny Domaine de la Romanée-Conti Richebourg Jean-François Coche-Dury Corton-Charlemagne Elio Altare Barolo Brunate Soldera Case Basse Sangiovese Dujac Romanée-Saint-Vivant

BIGGEST OVERS

With the pandemic yielding unprecedented increases in people's screen times, and the industry's dynamic pivot towards digital solutions, we examine below the wines whose popularity has increased most in terms of online searches.

PLACES MOVED NOV 2020 SEARCH RANK





INDICATORS

Wine Lister Indicators are designed to provide suggestions for specific buying purposes, whether it be to discover something new (<u>Hidden Gems</u>), drink well without breaking the bank (<u>Value Picks</u>), impress at a dinner party (<u>Buzz Brands</u>), or add to your investment portfolio (<u>Investment Staples</u>). They provide useful segments to help cut into Wine Lister's data, creating a ready-made source list of the best wines to meet your needs.



NEED TO KNOW:

Hidden deep in Catalonia, Clos Figueras is Wine Lister's most secret gem, with exceedingly low online searches, yet high

HIDDEN Gems

The Hidden Gem indicator helps you discover fine wines that are under the radar, yet worth uncovering. These wines are seldom found in the top restaurants and are infrequently searched for online, but have high ratings from wine critics, or are assigned "Hidden Gem" status by the global fine wine trade. Below are Wine Lister's Top 10 Hidden Gems.

- ALSACE + Albert Mann Riesling Schlossberg l'Epicentre
- ARGENTINA + Bodega Norton Finca Perdriel Single Vineyard
- BURGUNDY + Confuron-Cotetidot Mazis-Chambertin
- **BURGUNDY** + Guyon Echezeaux
- BURGUNDY + Vincent Girardin Corton-Charlemagne Quintessence
- PIEDMONT + Renato Corino Barolo Arborina
- **PIEDMONT** Sottimano Barbaresco Riserva
- RHÔNE + Ferraton Père & Fils Hermitage Ermitage Les Dionnières
- SPAIN ← Clos Figueras Clos Figueres
- **TUSCANY** + Vecchie Terre di Montefili Anfiteatro

VALUE PICKS

Wine Lister's Value Picks help you to avoid compromise on your drinking choices, identifying wines with the best quality-to-price ratios. Wine Lister's algorithm gives a higher weighting to quality than price, thus giving the finest wines a look-in. Below are Wine Lister's Top 10 Value Picks.

BORDEAUX

Malartic-Lagravière Rouge

Meyney

BURGUNDY

Lécheneaut Nuits-Saint-Georges Les Damodes

Long-Depaquit Chablis Vaudésir

Tollot-Beaut et Fils Savigny-lès-Beaune Savigny-Champ-Chevrey

FRANCE (OTHER)

Mas Jullien

Vincent Paris Cornas Granit 60 Vieilles Vignes

GERMANY Dönnhoff Niederhäuser Hermannshohle Spätlese

PIEDMONT

La Spinetta (Rivetti) Barbaresco Valeirano

Pelissero Barbaresco Tulin

NEED TO KNOW:

Trade favourite, Meyney, has an overall WL Score of 91 at just £27 per bottle (in-bond)

NEED TO KNOW:

Lafite and Mouton lead the way for Buzz Brands in 2020, while Opus One has the largest increase in search frequency over the past 6 months

BUZZ BRANDS

A Buzz Brand is a wine with strong presence on the world's top wine lists, enjoying high levels of online search frequency or demonstrating a recent growth in popularity, and identified by the fine wine trade as trending or especially prestigious. Below are Wine Lister's Top 10 Buzz Brands.

BORDEAUX

Canon

Lafite

Mouton

BURGUNDY Domaine de la Romanée-Conti La Tâche

CALIFORNIA Opus One

PIEDMONT

Giacomo Conterno Barolo Monfortino Riserva

SPAIN

Bodegas Vega-Sicilia Unico

TUSCANY

Masseto San Guido Sassicaia Tignanello Tignanello

INVESTMENT STAPLES

Investment Staples are wines above a certain price, that have strong ageing potential, proven price performance or represent good value compared to their peers, and are relatively stable and liquid, with recognition from our network of global fine wine trade members. Below are Wine Lister's Top 10 Investment Staples.

BORDEAUX

Lafleur

BURGUNDY

Armand Rousseau Chambertin

Georges Roumier Bonnes-Mares

Georges Roumier Musigny

Jacques-Frédéric Mugnier Bonnes-Mares

Jean-François Coche-Dury Corton-Charlemagne

PIEDMONT

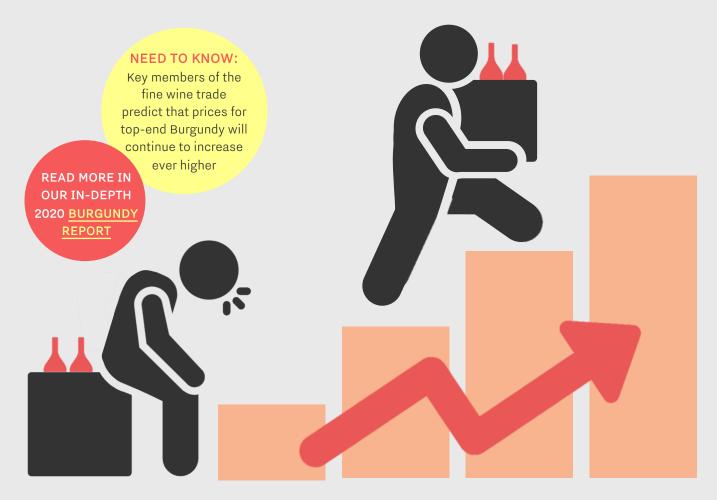
Gaja Barbaresco

Giacomo Conterno Barolo Monfortino Riserva

TUSCANY

San Guido Sassicaia

Tignanello Solaia



21 ULTIMATE DUST BUYS FOR 2021

Introducing Wine Lister's "fantasy cellar". To round off the year, the Wine Lister team has chosen a selection of MUST BUY highlights that offer an impressive addition to any fine wine portfolio in 2021. If we could build our own dream collection, these are 21 wines that we would love to start with.

ALSACE **#** 2012 Marcel Deiss Mambourg BORDEAUX ***** 1996 Pichon Comtesse BORDEAUX ***** 2016 Vieux Château Certan BURGUNDY **#** 1971 Domaine de la Romanée-Conti La Tâche **BURGUNDY *** 2005 Jean-François Coche-Dury Meursault Les Rougeots **BURGUNDY #** 2012 Vincent Dauvissat Chablis Les Preuses BURGUNDY **#** 2013 Joseph Drouhin Montrachet Marguis de Laguiche BURGUNDY **#** 2014 Comte Georges de Vogüé Musigny Vieilles Vignes BURGUNDY **#** 2015 Bruno Clair Gevrey-Chambertin Clos Saint-Jacques CALIFORNIA ***** 2010 Bond St. Eden **CHAMPAGNE *** 2004 Philipponnat Clos des Goisses **GERMANY *** 2006 Dr. Loosen Erdener Prälat Auslese Goldkapsel **PIEDMONT *** 2004 Gaja Barbaresco Sorì Tildìn PIEDMONT 💥 2010 Giuseppe Rinaldi Barolo Brunate RHÔNE 🗰 1998 Rayas Châteauneuf-du-Pape **SEE ALL WINE** RHÔNE 🗮 2012 Marc Sorrel Hermitage Le Gréal LISTER MUST RHÔNE ***** 2015 Jean-Louis Chave Hermitage Blanc **BUYS HERE** TUSCANY ***** 2007 Cerbaiona Brunello di Montalcino TUSCANY **#** 2008 Soldera Case Basse Sangiovese SPAIN ***** 2008 Descendientes de José Palacios Moncerbal **SPAIN *** 2010 Remelluri Rioja Reserva





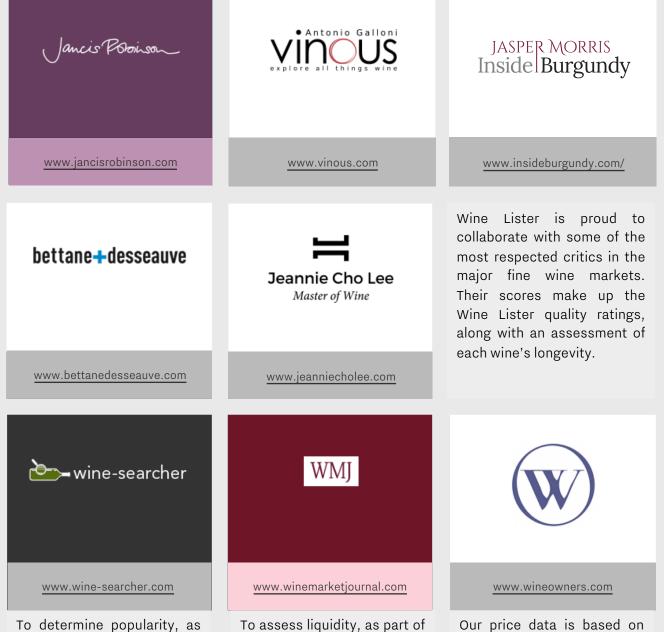
We hope you found reading this study as intriguing as we found preparing it. The contents only brush the surface of the unique combination of data and research at our fingertips. We have at our

disposal a wealth of insights and analysis on each cru contained herein, that we could not make room for individually in this study.

Contact us for more information or to order a bespoke study: team@wine-lister.com



OUR OFFICIAL PARTNERS



To determine popularity, as part of the brand category, we have formed a partnership with **Wine-Searcher**, the world's most visited wine website, to incorporate their online search frequency data. To assess liquidity, as part of the economic category, we used trading volumes compiled by **Wine Market Journal**, the leading source of wine auction data. Our price data is based on the world's largest price database and meticulously processed by **Wine Owners**, a best-in-class portfolio management and trading exchange platform. These historical market prices allow us to assess price performance and stability as well as current price.

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