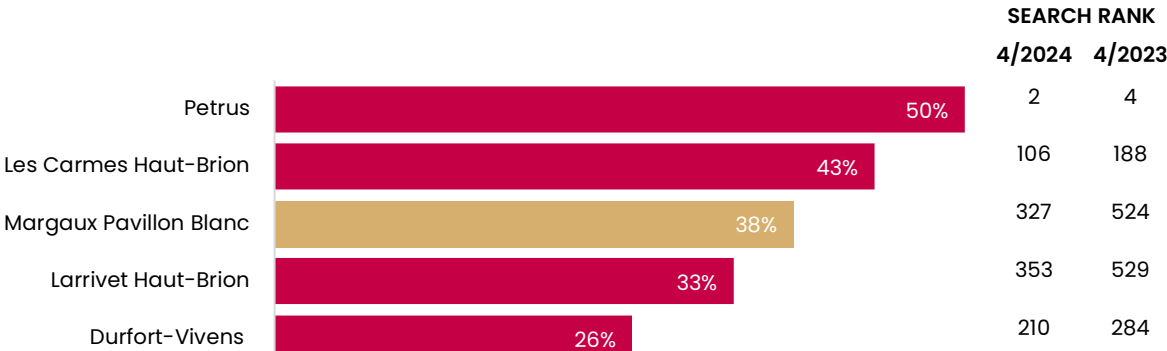


BORDEAUX PART II: "HOW'S THE PATIENT?"

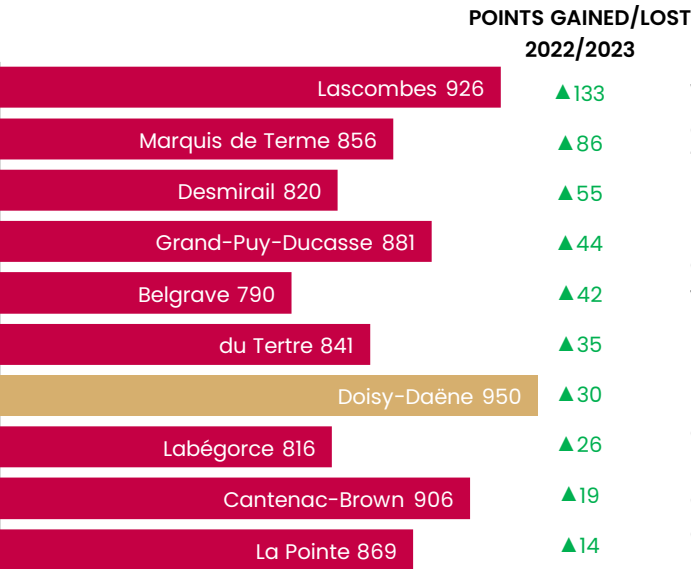
Part II of Wine Lister’s annual Bordeaux Study examines the top quality performers in 2023. The report also sees a collaboration with price and search data partner, Wine-Searcher, which provides insight into current search activity and trends. In the final part of this study, Wine Lister highlights top search and auction performance.

TOP 5 SEARCH RANK MOVERS



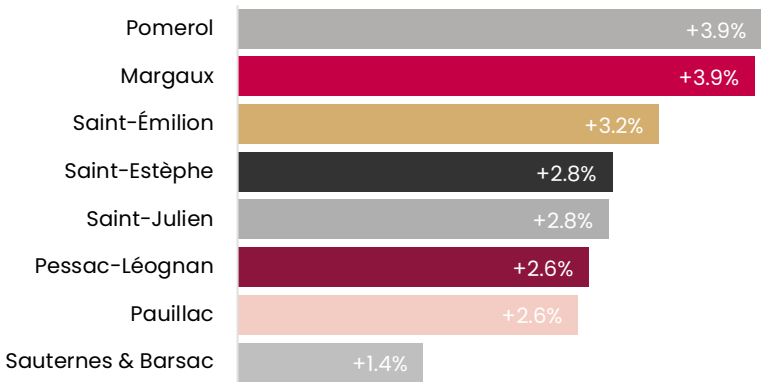
When measuring the online popularity of key fine wine regions between April 2023 and April 2024, Bordeaux continues to dominate searches. Here we examine the wines that have seen the greatest percentage increase in search rank, with Petrus heading the league having moved up two spots. Making strides under Guillaume Pouthier, Les Carmes Haut-Brion is now nearing the top 100 most searched for wines, while Larrivet Haut-Brion sees a 33% increase.

TOP 10 QUALITY SCORE RISERS



With 2022 widely considered an exceptional vintage, just 18 2023s managed to obtain higher Quality scores. Lascombes leads the charge, gaining 133 points since last year on the first vintage produced under new Estate Director, Axel Heinz. Doisy-Daëne broke into what was an all-red list last year. Lascombes is joined by five other Margaux peers, with the appellation taking half of the places on the top risers list.

CAGR BY APPELLATION FROM 2019 TO 2024



We examine the compound annual growth rate (CAGR) of key Bordeaux appellations between 2019 and 2024, based on global average prices drawn from hundreds of thousands of offers on Wine-Searcher. Pomerol and Margaux top the chart, having seen a growth of 3.9%.