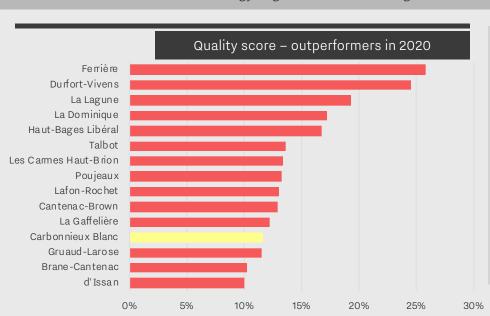
WINE LISTER Bordeaux | Going the (quality) distance

Featuring contribution from two of our partner critics, Antonio Galloni and Neal Martin (Vinous), Part II of Wine Lister's Bordeaux study explores the top-quality wines and appellations in 2020, assesses the biggest improvers in quality, search rank movers over the last year, and considers the long-term price performance and presence at auction of top Bordeaux wines. Read more: www.wine-lister.com/analysis



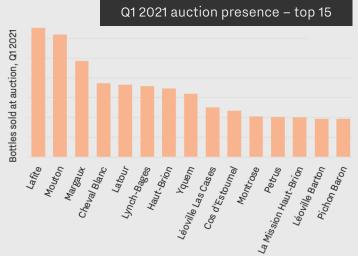
"The 2020s form the third in a trilogy of great Bordeaux vintages" - Antonio Galloni & Neal Martin (Vinous)



We look at the top 15 wines whose perceived quality in 2020 most exceeded their average by calculating the percentage difference between their 2020 and wine-level Quality scores. Ferrière, Durfort-Vivens, Lagune, and La Dominique continue to show sustained, increased quality, all once again in the top four. Haut-Bages Libéral and La Gaffelière also feature for a second year in a row, alongside nine newcomers.

With the pandemic yielding unprecedented increases in people's screen times, and the industry's dynamic pivot towards digital solutions, we review in the chart to the right the Bordeaux wines whose popularity has increased most in terms of online searches. This is expressed through a search rank, determined based on searches through the world's number one wine website Wine-Searcher. Valandraud climbed over 100 places between June 2020 and April 2021. Nine other wines make significant strides, including one sweet white, Coutet.





Using figures collated by <u>Wine Market Journal</u> from sales at the world's major auction houses, we report on the top wines per relative trading volume (number of bottles). First growths and their right bank equivalents dominate the top 15 shown here, with the highest volume of bottles sold at auction being Lafite, Mouton, and Margaux. Several 'super seconds', including the likes of Léoville Las Cases and Cos d'Estournel appear on the list, while Cheval Blanc is the only producer to see its second wine on the league.