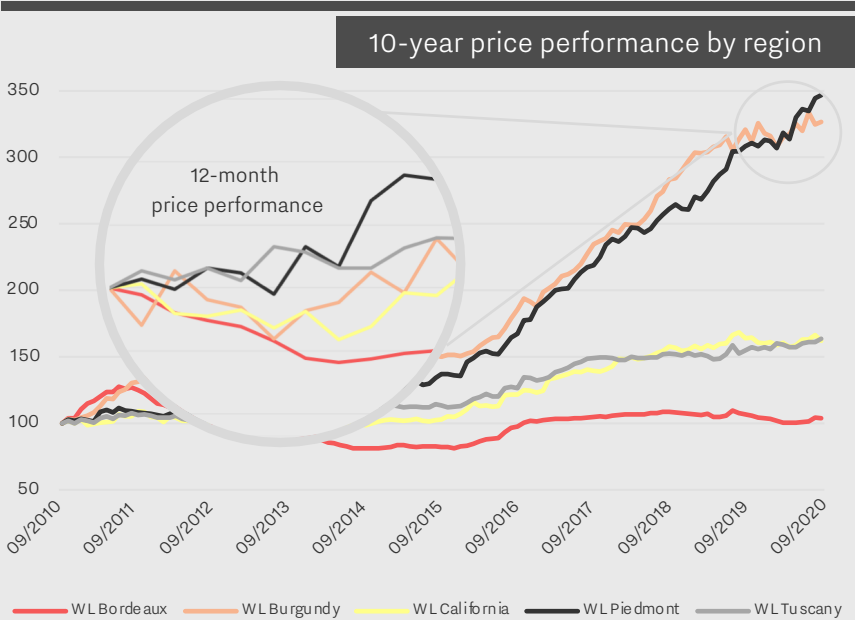


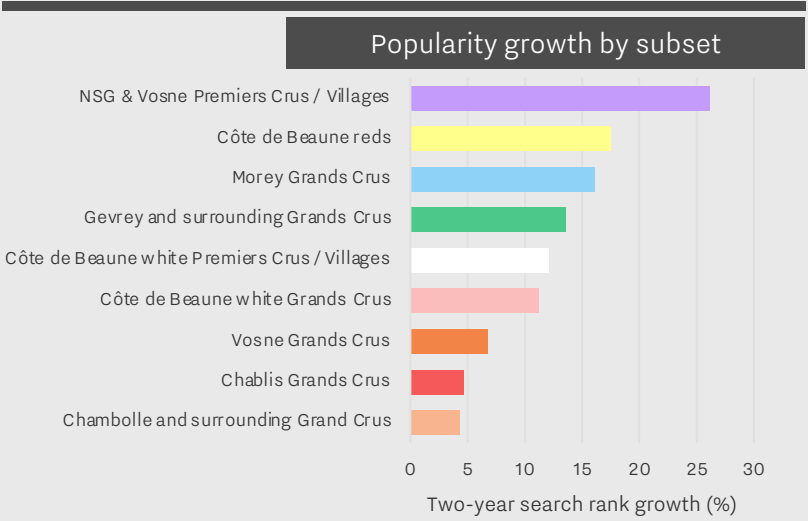
As releases of Burgundy’s en primeur 2019s begin, Wine Lister has performed an updated analysis of the region, exploring its evolution within a challenging marketplace. While Burgundy prices continue to rise, and top wines become ever-harder to access, consumer demand shows signs of faltering, and key members of the trade voice predictions on Burgundy’s future.

Read more: www.wine-lister.com/analysis

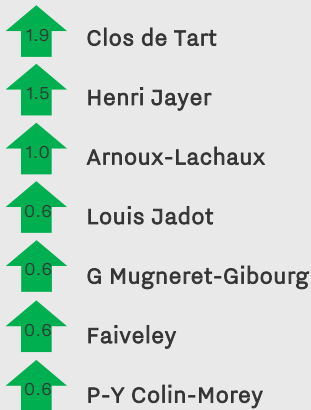


Burgundy’s price growth is decelerating, and Piedmont has outpaced its performance in the last 12 months. In Wine Lister’s latest survey, key trade members reveal that while pricing of Burgundy on the whole is a concern, top-end wines are likely to keep on climbing, while the lower-end may see prices freeze due to the economic climate, and even over-supply of “entry level” Burgundy.

More Burgundy wines cost over £3,000 (per bottle in-bond) than ever before, but consumer demand is growing the most outside of the ultra-elite. Top industry opinion indicates that Burgundy’s best commercial opportunities for the near-future lie in lesser-known appellations in the Mâconnais and Côte Chalonnaise, such as Pouilly-Fuissé or Mercurey, as well as rising denominations Marsannay and Savigny-lès-Beaune.



Top confidence increases by producer



While the trade still ultimately places more confidence in domaine-made wines, its members acknowledge that the quality disparity between them and wines from maisons de négoce is but an image perception challenge – indeed, Maisons Louis Jadot and Faiveley are two of the top trade confidence improvers to feature in Wine Lister’s Burgundy study. Wine Lister partner critic and top Burgundy specialist, Jasper Morris, reiterates that maisons de négoce vineyards are “frequently just as well-run as those of many domaines”, and key industry members suggest that further steps can be taken to better communicate the high-quality of négociant wines.