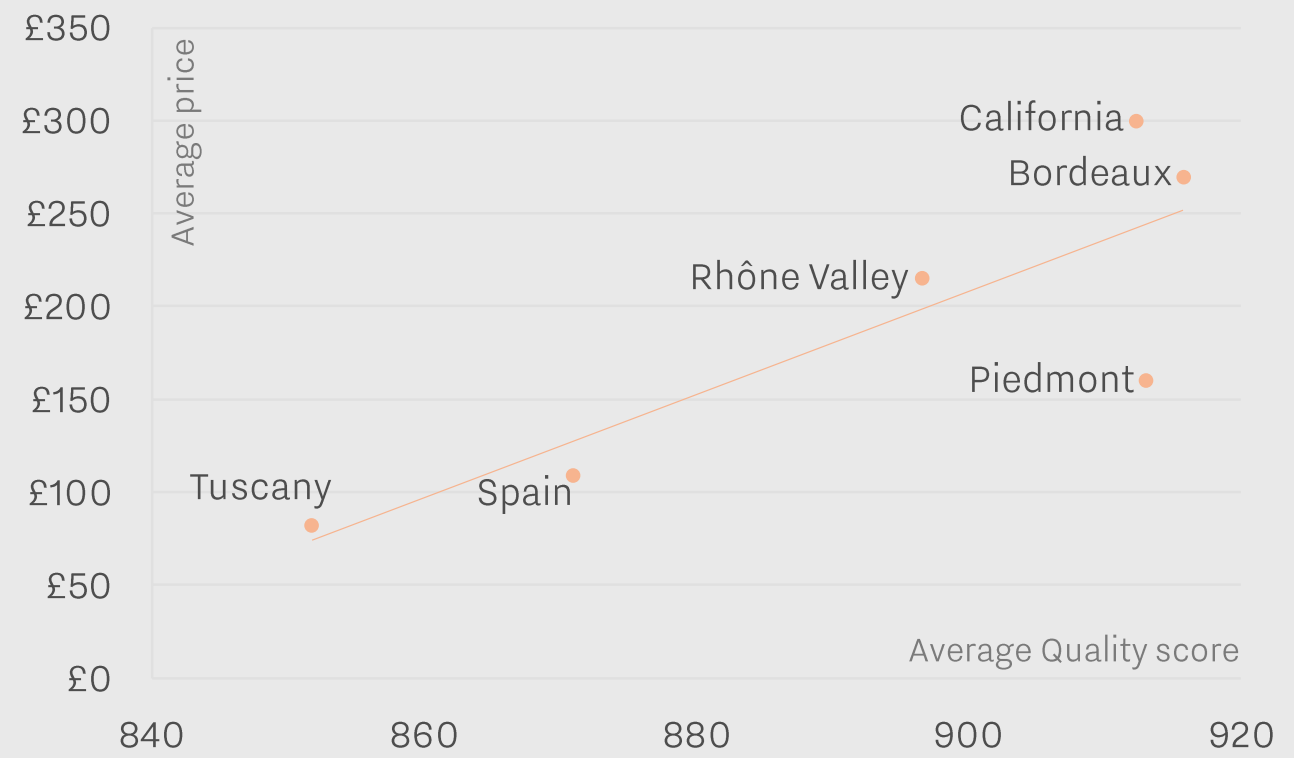
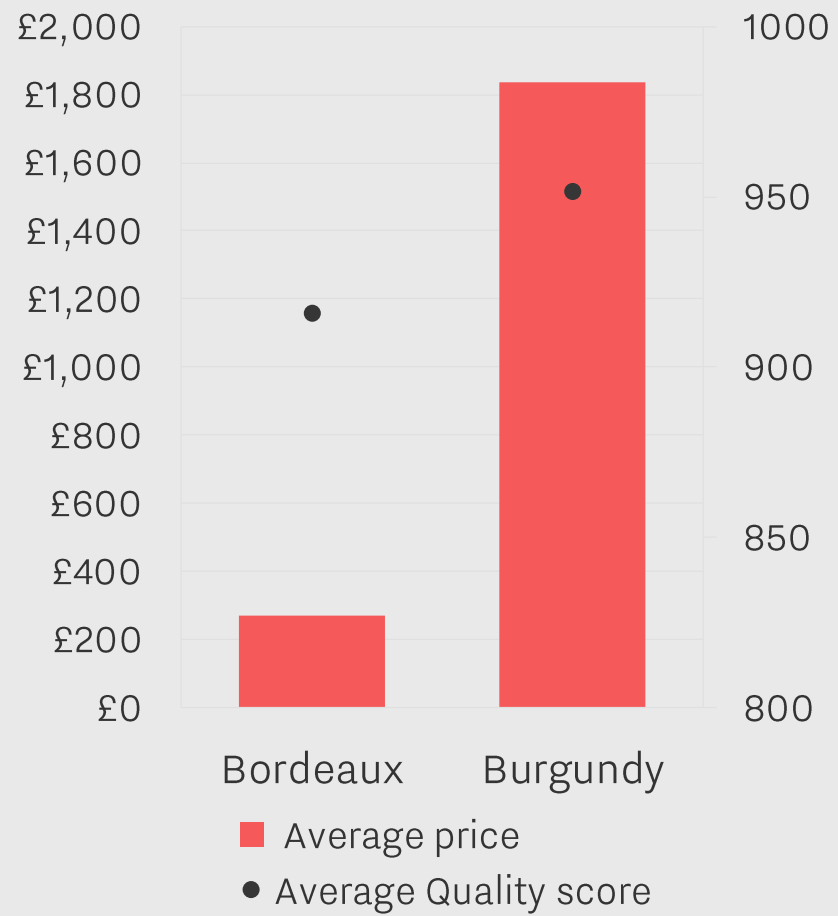


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*Back to Bordeaux*

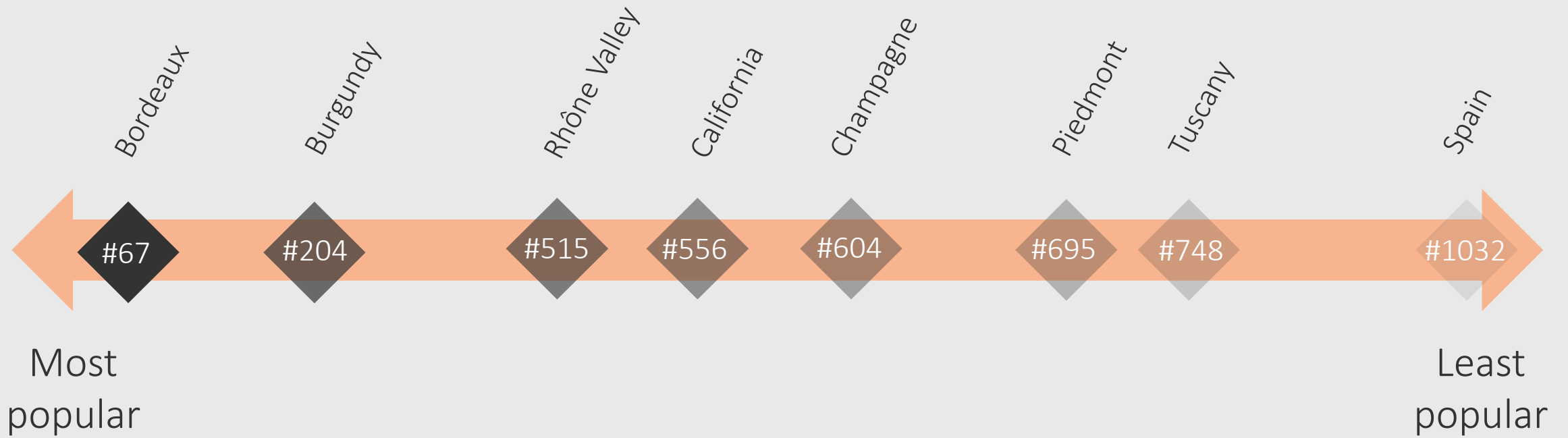
# Bordeaux – relative value

Average quality vs. price by region (top 50 wines)

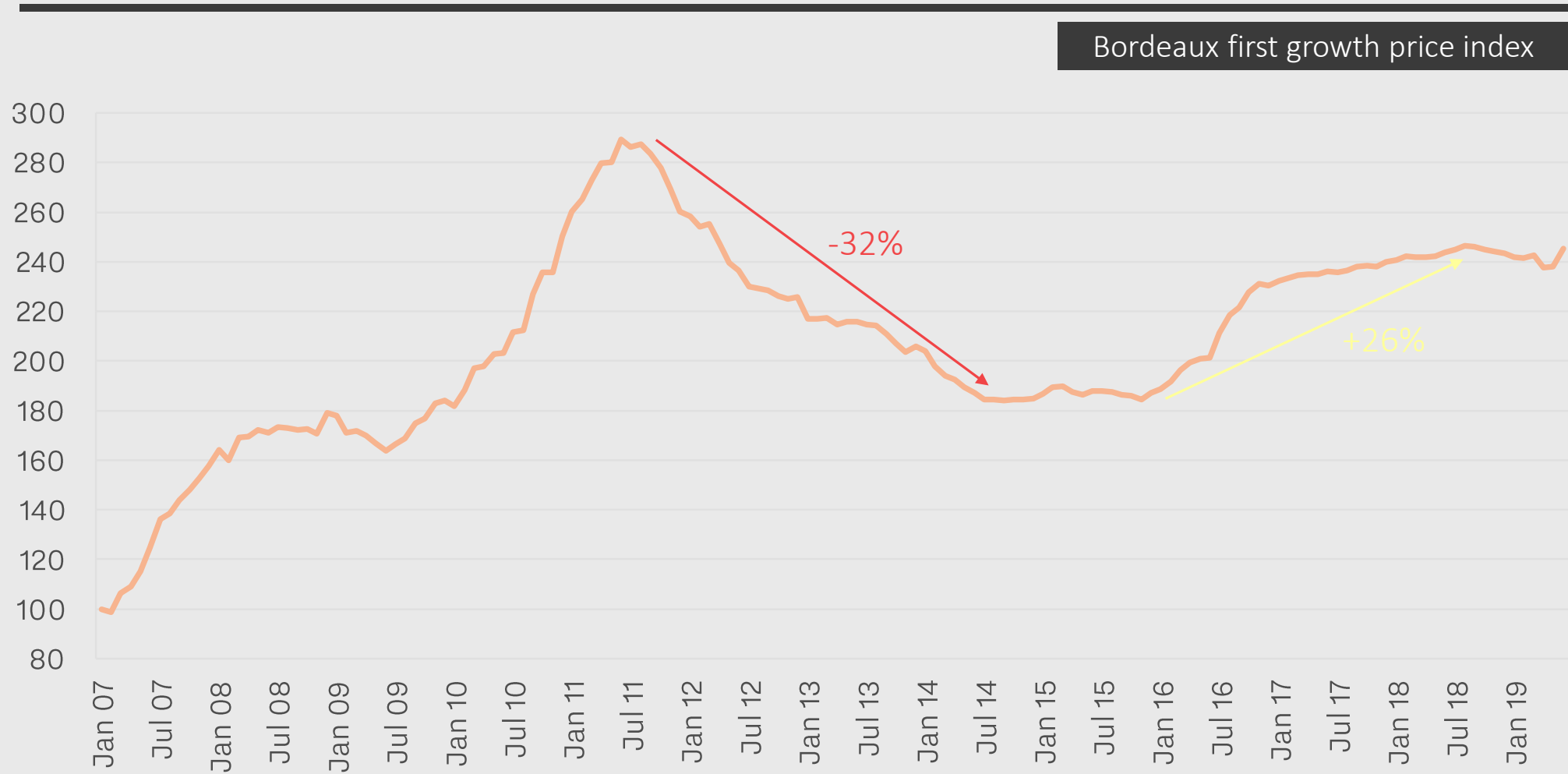


# Bordeaux – popularity

Average search rank by region (top 50 wines)

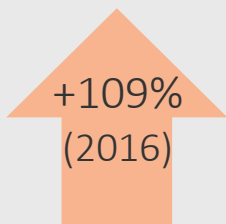


# Bordeaux – price history





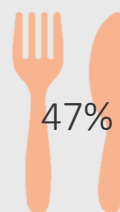
Recognised for its impressive price performance post *en primeur* release



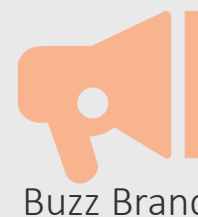
*“The best is yet to come.”*  
– Place de Bordeaux



Strong presence in the world’s best restaurants



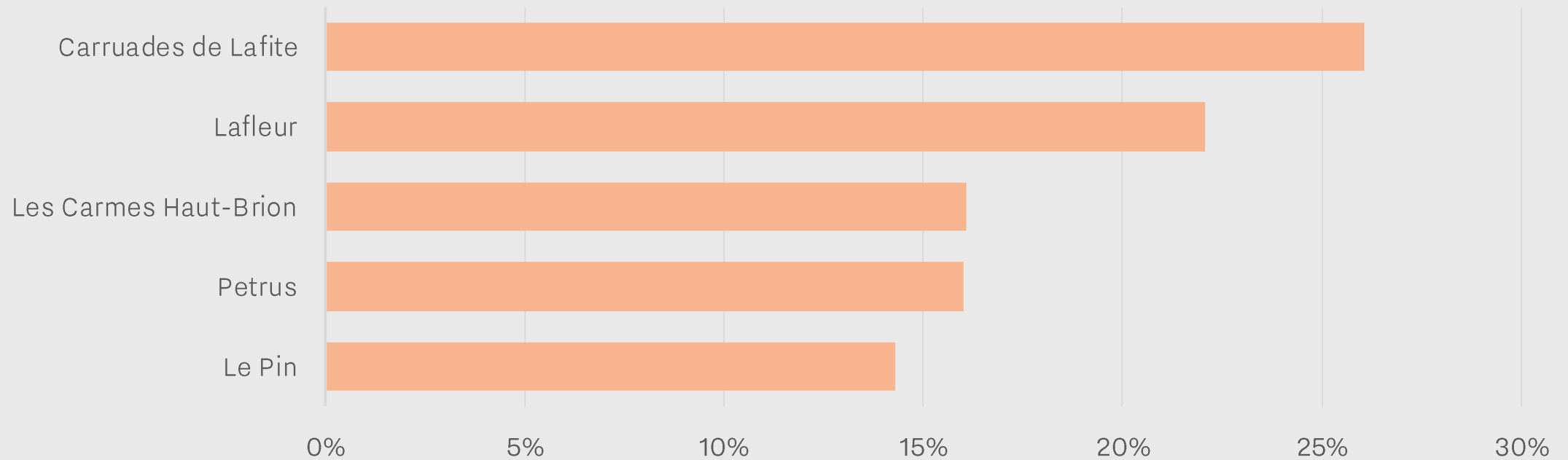
One of the most affordable Bordeaux Buzz Brands, with an average price of £73 per bottle (in-bond)



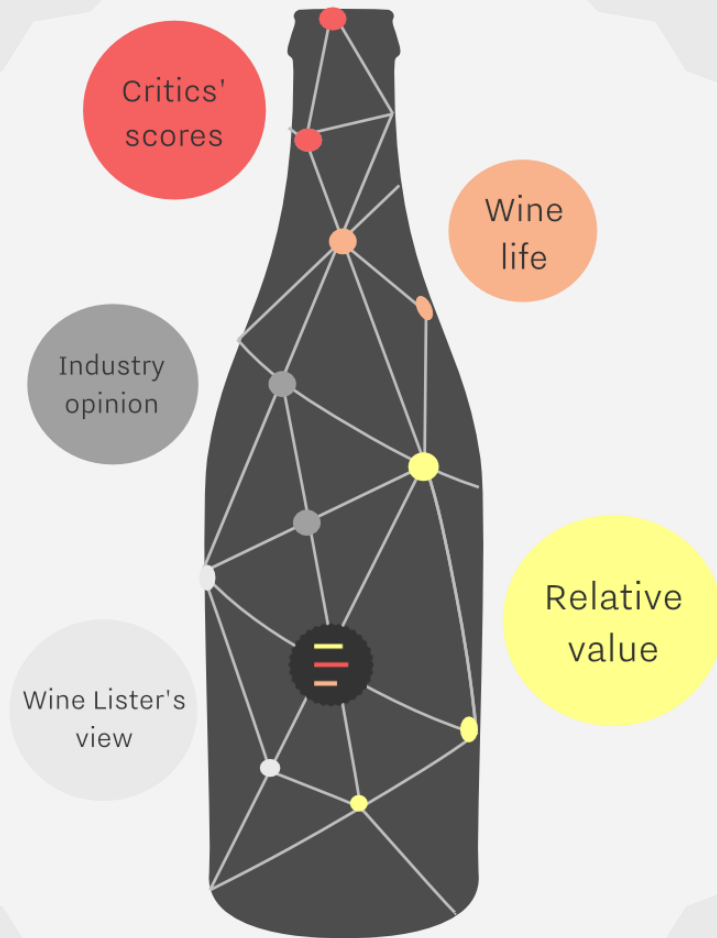
Appears in the Bordeaux top 10 quality ranking for all of the last four vintages



Relative % change between 2017 UK release price and current market price\*



\*at time of publication – chart extracted from Wine Lister’s Bordeaux Study 2019, Part II



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