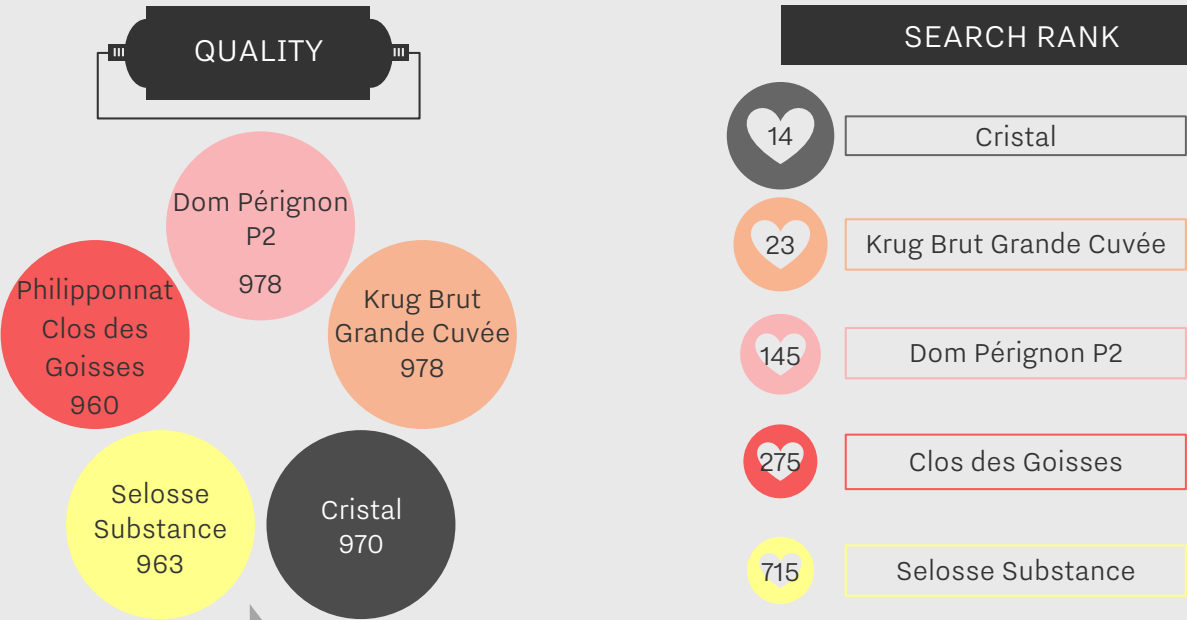
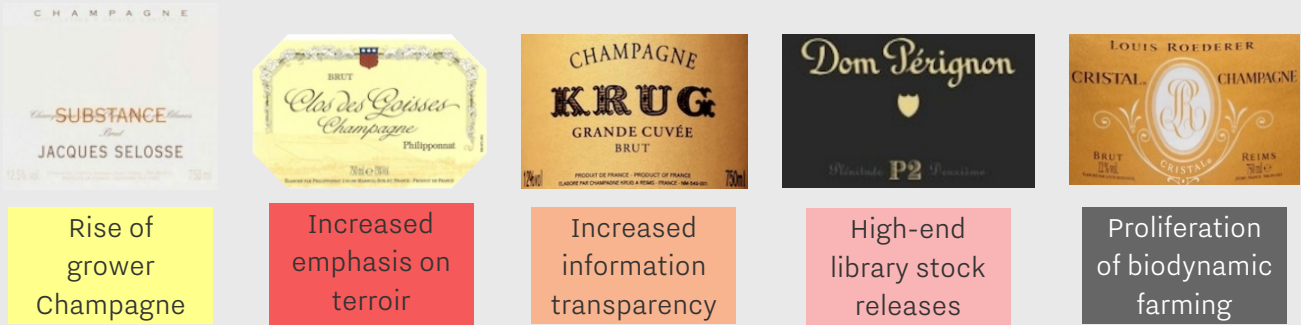


EMERGING TRENDS IN CHAMPAGNE

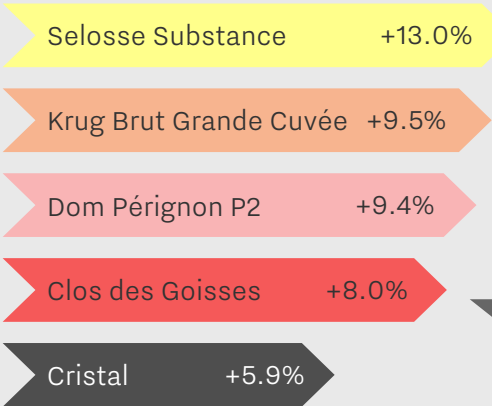
Wine Lister recently asked its Founding Members (c.50 key fine wine trade players from across the globe) to vote on the most important current trends in Champagne. Here we look at the five foremost trends, selecting a wine that exemplifies each one.



Whether from a single vineyard, like Clos des Goisses, or made from biodynamic grapes, like Cristal, the five are very evenly matched in terms of Quality, all achieving outstanding scores. Dom Pérignon's P2, with its extra bottle age, comes joint first.

Search rank results, obtained using the average number of searches on Wine-Searcher, confirm that the established houses continue to dominate in terms of popularity, Cristal being the 14th most popular wine on Wine Lister, and Krug's Grande Cuvée, with its "Krug ID" numbers on each bottle.

LONG-TERM PRICE PERFORMANCE



Long-term price performance allows us to visualise the impact of these trends. In contrast to the search ranks, Selosse Substance tops the table, the top grower Champagne recording a three-year CAGR of 13.0%.