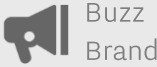


910 /1000 est.



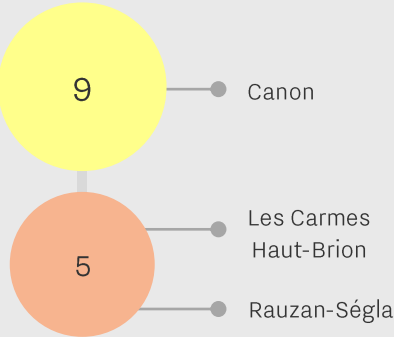
RELEASED AT £67.50 UK RRP (-8% vs 2016)  
/ €66.00 EX-NÉGOCIANT (-8% vs 2016)

Canon 2017: Quality score vs average market price (£)

Canon was the wine trade’s fifth most successful en primeur release last year and the 2017 should follow suit given the wine’s rising star status. It is priced well below the lofty 2015 and 2016, and worth purchasing en primeur, if you can get it. Only 2014 looks better value.



Largest gain in brand recognition over next two years (no. of votes)



Wine Lister’s Founding Members predicted in a recent survey that Canon is the producer most likely to experience an increase in brand recognition in the next two years.

93-96  
Antonio Galloni (Vinous)

889 2017 Quality

“Effortless and gracious, Canon is a wine of real pedigree.”

Canon is the only wine that is not a first growth or equivalent to be attributed a 9/10 confidence rating by Wine Lister’s Founding Members – the highest rating in all Bordeaux.



“Silky and elegant. Refined and just slides over the palate to a very long finish. Subtle beauty.”

17  
Julia Harding (JR.com)