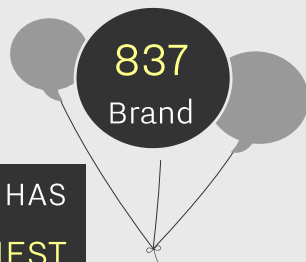




784 /1000



Ready but will improve  
2017 - 2020



879 Quality

LA DORIANE HAS  
THE HIGHEST  
BRAND SCORE  
OF ANY CONDRIEU

La Doriane achieves the best  
Quality score of any Condrieu  
for the 2016 vintage.

#1 MOST POPULAR  
CONDRIEU WITH 2,196  
SEARCHES ON WINE-  
SEARCHER EACH MONTH

746

853

879

2016 PEER GROUP AVERAGE	LA DORIANE WINE-LEVEL AVERAGE	LA DORIANE 2016
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“ [...] Thick, rich and  
impressive [...] ”

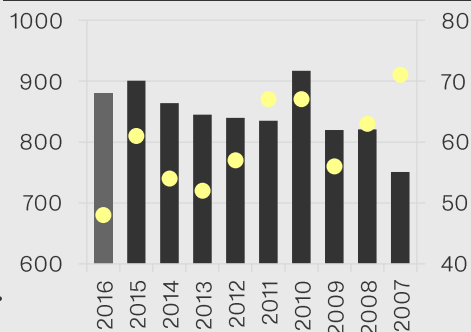
17.5

Jancis  
Robinson

474 Economics

#1 most traded  
Condrieu, with 44  
bottles of its top five  
vintages traded at  
auction over the past  
four quarters.

La Doriane Quality score vs  
average market price



■ Quality score

● Average market price (£ per bottle)

Despite achieving La Doriane's  
fourth-best Quality score ever,  
the 2016 is available at an 8%  
discount to any other recent  
vintage on the market.