## WINE LISTER

Wine Lister's ground-breaking system consists of three main rating categories: Quality, Brand, and Economics. Each category contains several criteria, carefully selected and weighted, resulting in a holistic assessment of a fine wine's performance – overall and for each vintage. For more detail see <a href="https://www.wine-lister.com/howitworks">www.wine-lister.com/howitworks</a>.



975 /1000



Buzz Brand



Investment Staple



Ready but will improve (2016-2035)

**969** 2006 Quality

18.5+
Jancis
Robinson

LE [...] Minerals and confidence on the nose with lots of fully ripe fruit. Proper broad array of complex flavours wash over the palate in the stony Latour idiom [...]. 77

95 Vinous

999 Brand

Across all vintages,
Latour has the second-best Brand score of any wine.

PRESENT IN 54% OF THE WORLD'S

TOP RESTAURANTS – THE
SIXTH-HIGHEST OF ALL WINES

#6 MOST POPULAR WINE IN THE WORLD, WITH

52,030 SEARCHES ON WINE-SEARCHER EACH MONTH

**[4** [...] Dense and penetrating, with terrifice energy to the subtle dark fruit [...].**"** 

VIIIIIIIII

## 947 2006 Economics

The Latour 2006 has gained in price over the short and long-term, if slightly below average fine wine market levels.

PRICE PERFORMANCE

6 months +3%

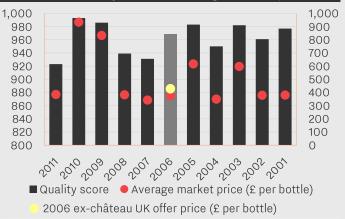
3 year CAGR

+8%

With 4,439 bottles of its top five traded vintages sold at auction over the past four quarters, Latour is the #3 most-traded wine in the world.



## Latour Quality score vs average market price



Today's release price of c.£430 per bottle pitches this ex-château stock at around 15% above the lowest available price for the 2006 currently on the secondary market, and above all recent vintages other than 2003, 2005, 2009, and 2010. Whilst this is a significant premium, it is not without precedent for stock that has always been stored at the property.

Source: www.wine-lister.com