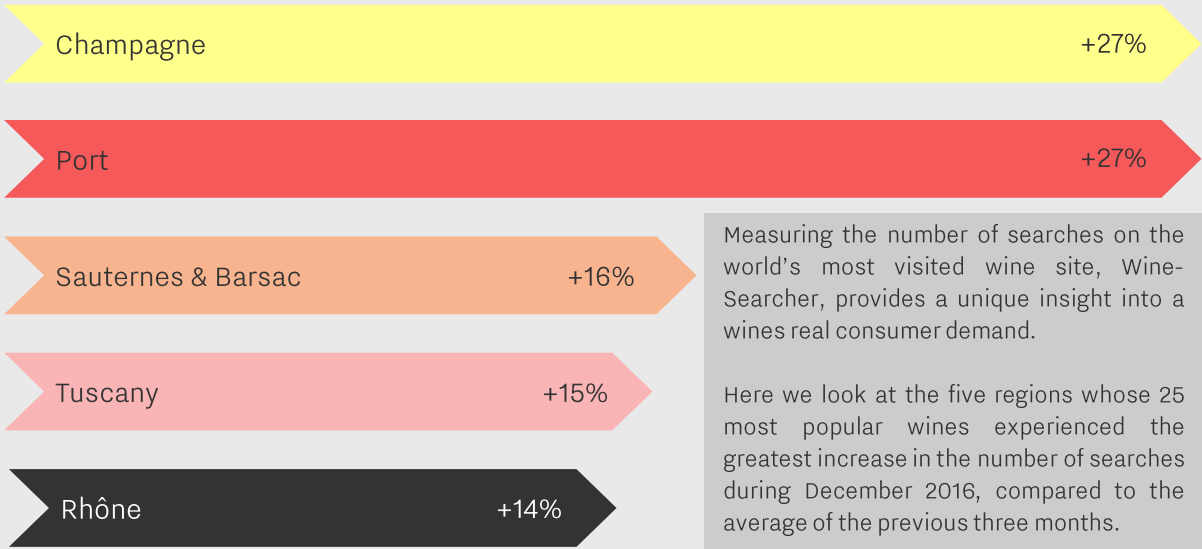


## EXTRA-FESTIVE WINES

### THE REGIONS WHOSE SEARCHES SOAR IN DECEMBER



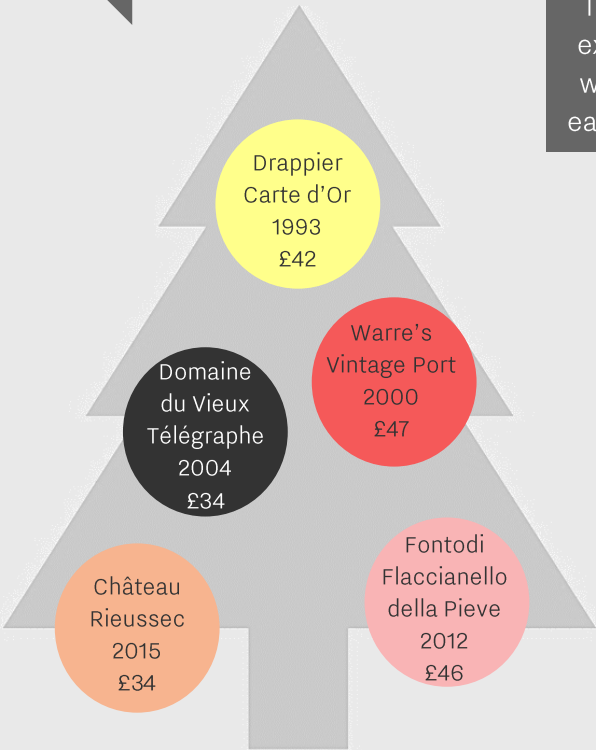
Measuring the number of searches on the world's most visited wine site, Wine-Searcher, provides a unique insight into a wines real consumer demand.

Here we look at the five regions whose 25 most popular wines experienced the greatest increase in the number of searches during December 2016, compared to the average of the previous three months.

(% increase in number of searches in December compared to the average of the three previous months).

### CHRISTMAS VALUE PICKS

The best quality-to-price ratio of all the wines in our database



The most expensive wine from each region

### NEW YEAR BLOW OUTS

£1,543



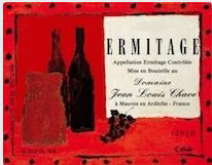
£521



£215



£2,131



£513

