## WINE LISTER

Wine Lister's ground-breaking system consists of three main rating categories: Quality, Brand, and Economics. Each category contains several criteria, carefully selected and weighted, resulting in a holistic assessment of a fine wine's performance – overall and for each vintage. For more detail see <a href="www.wine-lister.com/howitworks">www.wine-lister.com/howitworks</a>.



#11 MOST POPULAR SONOMA COUNTY WINE, WITH 1,044 SEARCHES ON WINE-SEARCHER EACH MONTH

693 Economics (overall)

Vérité Le Désir achieves a strong Economics score due to solid longterm price performance and decent price stability.

LONG-TERM PRICE PERFORMANCE

3 year CAGR +9%



**985** 2014 Quality

of these 2014 Le Désir is the most inward of these 2014s from Vérité [...] The interplay of dense, sumptuous fruit and aromatic freshness makes for an absolutely compelling wine. 77

Vérité Le Désir has the highest Quality score of any Sonoma County wine for the 2014 vintage.

## AGEING POTENTIAL (YEARS)



## Vérité Le Désir Quality score vs average market price



As with La Joie and La Muse, Le Désir 2014's release price puts it above the current market value of all other recent vintages. The 2008, which achieves a similar Quality score (972) and is available at an 11% discount, looks a better buy.

Source: www.wine-lister.com