## WINE LISTER

Wine Lister's ground-breaking system consists of three main rating categories: Quality, Brand, and Economics. Each category contains several criteria, carefully selected and weighted, resulting in a holistic assessment of a fine wine's performance – overall and for each vintage. For more detail see www.wine-lister.com/howitworks.



950 /1000 est.



Cuvée Sir Winston Churchill is the 7<sup>th</sup> best Champagne in the world (Wine Lister score of 945 across all vintages).

18.5

Jancis
Robinson

983 2006 Quality

[...] Round and magnificent. Excellent freshness. Impossible to spit. Beautiful balance. Satin-textured [...]. 77



VERY STRONG
RESTAURANT PRESNCE
- FEATURING ON 35%
OF THE WORLD'S
TOP WINE LISTS

RECEIVES 4,228 SEARCHES
ON WINE-SEARCHER EACH
MONTH - OVER FOUR TIMES
MORE THAN THE
CHAMPAGNE AVERAGE

The 2006 achieves the third-highest Quality score of any Champagne for the vintage.

PREDICTED DRINKING WINDOW OF 14 YEARS, WELL ABOVE ITS PEER GROUP AVERAGE FOR THE 2006 VINTAGE (7YEARS)





Trades 3 times more frequently than the Champagne average at auction.

PRICE PERFORMANCE

6 months +6%

3 year CAGR +11%

Cuvée Winston Churchill Quality score vs average market price 1000 400 980 350 960 300 940 250 920 200 900 150 880 100 860 50 

■ Quality score Average market price (£ per bottle)

2006 achieves Cuvée Sir Winston Churchill's **best Quality score ever** (983). Its release price (£100) puts it at a similar level to the 2004 (£98), and below every other vintage on the market, making it look a very attractive proposition.